



सत्यमेव जयते

Government of India  
Ministry of MSME

# Brief Industrial Profile Of District **BULANDSHAHAR**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

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# **Brief Industrial Profile of Bulandshahar District**

## **1. General Characteristics of the District**

The history of Bulandshahar begins even before 1200 B.C. This region is nearer to the capital of Pandavas - Indraprasth and Hastinapur. After of decline of Hastinapur, Ahar which is situated in the north east of district Bulandshahar became an important place for Pandavas. With passes of time the king Parma made a fort on this part of region and a king named Ahibaran laid the foundation of a tower called Baran(Bulandshahr). Since it was perched on a highland it came to be known as high city which was translated into passion language as Bulandshahr. At present this is called by this name.

The history of Khurja Pottery goes back to about 600 years ago, when some of the potters' families moved from Delhi to Khurja during reign of Emperor Mohammad-bin-Tughlak. Starting with red clay pottery they moved on to blue glaze and on red clay articles with engobe of white clay, painting floral designs with cupric oxide and applying a soft glaze containing glass and borax etc.

During World War II, ban was imposed on various metals for making household utensils and import of ceramic goods was drastically curtailed. To meet the demand of ceramic wares mainly for war hospitals, the Government of Uttar Pradesh established a ceramic unit. After the war, the factory was closed down in 1946 due to lack of demand of its products. The factory was equipped with three small kilns, two chimneys and three ball mills. The Government of Uttar Pradesh made a thoughtful consideration for the utilization of the available machinery, other capital items and instead of closing it down, converted into a Pottery Development Centre. It was the first pottery related to common facilities center in the country where entrepreneurs were provided the facilities for firing their green wares in the Govt. kilns on payments of a nominal charge.

### **1.1 Location & Geographical Area.**

The District is about 84 km in length and 62 km is breadth and having the total area of 4352 sq. km. The district is 237.44 meters above sea level.

### **1.2 Topography**

The District of Bulandshahar is in Meerut region of Utter Pradesh located between Ganga and Yamuna rivers. This is situated between 28.24 north latitude and between 77.54 East longitudes.

### **1.3 Availability of Minerals.**

There is no mineral found in the District.

### **1.4 FOREST**

A forest Area of 7795 Hectare covers the Bulandshahar District. Which mainly Comprises Mango, Guava & other Fruits Orchids. Since the land is very fertile due to Doaba region. Water is in plenty since river Ganges & Yamuna are in Proximity.

### **1.5 Administrative set up.**

For administrative convenience, the district of Bulandshahar has been divided into seven tehsils namely,

1. Sikandrabad
2. Bulandsahar
3. Syana
4. Khurja
5. Shikarpur
6. Dibai
7. Anupsahar

These tehsils are further divided into 16 blocks

## 2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2011	Degree Minute	28 24' N
	ii) Longitude	2011	Degree Minute	77 54' E
	iii) Geographical Area	2011	Sq Km	4352
(B)	Administrative Units			
	i) Sub divisions	2011	No.	7
	ii) Tehsils	2011	No.	7
	iii) Sub-Tehsil (Blocks)	2011	No.	16
	iv) Patwar Circle	2011	No.	NA
	v) Nyaya Panchayat	2011	No.	154
	vi)Nagar nigam	2011	No.	0
	vii) Nagar Palika	2011	No.	09
	viii) Gram Panchayats	2011	No.	889
	xi) Revenue villages	2011	No.	1175
	x) Assembly Area	2011	No.	7
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	No.	1848643
	ii) Female	2011	No.	1649864
(B)	Total Population	2011	No.	3498507
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2009-10	Hectare	364974
	ii) Forest cover	2009-10	“	7795
	iii) Non Agriculture Land	2009-10	“	40785
	v) cultivable Barren land	2009-10	“	4656
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2009-10	Ha.	7795
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	175925
	ii) Buffaloes	2007	Nos.	1226146

<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2007	Nos.	196920
	ii) Pigs	2007	Nos.	1226146
	iii) Poultry	2007	Nos.	184141
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	112
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	125
	(b) State Highway	2010-11	Kms	162
	(c) Main District Highway	2010-11	Kms	96
	(d) Other district & Rural Roads	2010-11	Kms	2502
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1853
	(f) Kachacha Road	2010-11	Kms	Na
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11	No.	18183
	(b) Post offices	2010-11	Nos.	334
	(c) Telephone center	2010-11	Nos.	04
	(d) Density of Telephone	2010-11	Nos./Lakh person	550
	(e) Density of Telephone	2010-11	No. per KM.	4.18
	(f) PCO Rural	2010-11	No.	1252
	(g) PCO STD	2010-11	No.	1920
	(h) Mobile	2010-11	No.	Na
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	14
	(b) Beds in Allopathic hospitals		No.	974
	(c) Ayurvedic Hospital		No.	50
	(d) Beds in Ayurvedic hospitals		No.	223
	(e) Unani hospitals		No.	4
	(f) Community health centers		No.	10
	(g) Primary health centers		No.	64
	(h) Dispensaries		No.	61
	(i) Sub Health Centers		No.	344
	(j) Private hospitals		No.	01

	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank		Nos.	153
	(b) rural Bank Products		Nos.	13
	(c) Co-Operative bank products		Nos.	26
	(d) PLDB Branches		Nos.	07
	<b>(IX) Education</b>			
	(a) Primary school		Nos.	2824
	(b) Middle schools		Nos.	1110
	(c) Secondary & senior secondary schools		Nos.	317
	(d) Colleges		Nos.	32
	(e) Technical Institutes		Nos.	2

Source:- District Stat. & Eco. Office, Bulandshahar

## 2.1 Existing Status of Industrial Areas in the District Bulandshahar

S. No.	Name of Ind. Area	Land acquired (In Acre)	Land developed (In Acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	UPSIDC I/A Sikandrabad	1400	1400	3000	800	400	400	200
2	UPSIDC I/A Junction Road Khurja	25	25	2000	20	18	2	18
3	Govt. Industrial Estate Khurja	4.67	4.67	4000	20	20	-	20
4	UPSIDC *Industrial Area Chola	27*	-	-	-	-	-	-
5	UPSIDC I/A Khurja	1200*	-	-	-	-	-	-
	Total	2656.67	1429.67	-	840	438	402	238

Source:- UPSIDC G.B Nagar, DIC \* Only Land Acquired

### 3. INDUSTRIAL SCENERIO OF BULANDSHAHAR

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	5565
2.	TOTAL INDUSTRIAL UNIT	NO.	5565
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	5
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	80000
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	87
6.	NO. OF INDUSTRIAL AREA	NO.	5
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

Source: DIC, Bulandshahar

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2006-07	886	4436	506
	2007-08	935	4729	425
	2008-09	936	4701	328.4
	2009-10	935	4664	480.9
	2010-11	937	5036	724.8
	2011-12	936	4683	585.1
	Total	5565	28249	3050.2

Source: DIC, Bulandshahar



### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	894	482.3	4470
22	Soda water	Nil	Nil	Nil
23	Cotton textile	3	1.65	15
24	Woolen, silk & artificial thread based clothes	Nil	Nil	Nil
25	jute & jute based	Nil	Nil	Nil
26	Ready-made garments & embroidery	278	150.1	1395
27	Wood/wooden based furniture	333	179.85	1660
28	Paper & Paper products	49	26.45	251
29	Leather based	44	23.78	219
31	Chemical/Chemical based	43	22.22	217
30	Rubber, Plastic & petro based	49	26.48	250
32	Mineral based	Nil	Nil	Nil
33	Metal based (steel Fab.)	184	99.36	915
35	Engineering units	34	18.36	173
36	Electrical machinery and tranport equipment	102	55.08	512
97	Repairing & servicing	2363	1276.05	11820
1	Others	1189	688.52	6352
		5565	3050.2	28249

Source: DIC, Bulandshahar

### 3.4 Large Scale Industries / Public Sector undertakings

#### List of Large Scale Enterprises / PSU.

1. Kajaria Ceramics Ltd., A-27 & 28, Industrial Area, Sikandrabad
2. Good Luck Steels Tubes Ltd. A-42 & 45 I/A, Sikandrabad
3. A.P.L. Appolo Tubes Ltd. A-19, I/A, Sikandrabad
4. Kothari Farmentation & Bio Chem Ltd. Vill.- Rajaram Pur, Sikandrabad
5. Shalimar Paints Ltd. Industrial Area, Sikandrabad
6. Ganga Industries & Allied Products Ltd. A-26 I/A, Sikandrabad
7. Orient Ceramics & Industries Ltd. A-8 I/A. Sikandrabad.
8. Anamica Sugar mill, Vill & Post- Bhadoria

9. Sanat Product Ltd. B-8, Industrial Area, Sikandrabad
10. Sterling Oxide. A-37 Industrial Area, Sikandrabad
11. Vedram & sons, Gulaothi, Bulandshahr
12. Triveni Engg. & Industries Ltd. Vill.- Sabitgarh
13. Wave Sugar Mill Ltd. Panni Nagar Bulandshahr
14. Santosh Overseas Ltd. Sikandrabad
15. Good Luck Industries A-61 I/A, Sikandrabad
16. The Kisan Sahakari Sugar Mill, Jahangirabad
17. A.B. Mori East Ltd., C-70-73 I/A, Sikandrabad
18. J.P. Sikandrabad Cement Grinding Unit. 19-20 I/A, Sikandrabad
19. Kanodia Cement Ltd. D-19 I/A, Sikandrabad
20. Kanodia Cement Ltd. D-19 I/A, Sikandrabad
21. Fedders Lloyd Corporation Ltd. 6 & 6A Industrial Area, Sikandrabad
22. High Tech Pipes Ltd. I/A, Industrial Area, Sikandrabad
23. Indian Potash Ltd. I/A, Industrial Area, Sikandrabad
24. Rathi Steel Ltd. I/A Industrial Area, Sikandrabad
25. Bharat Emunological Biological Corporation Ltd. Chola, Bulandshahar

### **3.5 Major Exportable Item**

Ceramics Items & Steel Pipes

### **3.6 Growth Trend**

Increasing in Positive side

### **3.7 Vendorisation / Ancillarisation of the Industry**

Nil

## **3.8. Medium Scale Enterprises**

### **3.8.1 List of the units in Bulandshahar District**

1. Varsaney Bandhu Food Pvt. Ltd. Vill.- Mumrazpur, Debai
2. Apollo Pipe Ltd. (Unit-II) A-22 I/A Sikandrabad
3. Jain Overseas Ltd. Vill.- Savanli Sikandrabad
4. Saini Alloy Pvt. Ltd. 16/1 I/A, Sikanadrabad
5. Master Ji Matelux Pvt. Ltd. D-2 & 3 I/A, Sikandrabad

### **3.8.2 Major Exportable Item**

NIL

### **3.9 Service Enterprises**

#### **3.9.2 Potentials areas for service industry**

IT Industry &  
Ready Made Garments (Jens)

#### **3.10 Potential for new MSMEs**

Transformer Insulators  
Milk & allied Products  
Ceramic Handicraft Items  
Crockery  
Ceramic Tiles  
Bathroom/Toilet items  
Wash Basin  
Pots/Seats/Commodes

### **4. Existing Clusters of Micro & Small Enterprise**

#### **4.1 DETAIL OF MAJOR CLUSTERS**

In Khurja pottery cluster about 300 units are engaged in the production of various types of ceramic products such as stoneware and bone china crockery, HT (high tension) and LT (low tension) insulators, sanitary wares, decorative wares, and chemical porcelain. The cluster comprises dependent and independent pottery units. The independent pottery manufacturers have integrated production facilities ranging from raw material processing to firing. Both dependent and independent potters have their own associations, viz. KHPA (Kutir Avam Hasth-shilp Potters Association) and KPMA (Khurja Pottery Manufacturers Association), respectively.

Khurja also hosts one of the Central Glass and Ceramic Research Institute (CG&CRI). It has been continuously providing testing and technical facilities to the units for their upliftment. It works independently and is serving adequately for the growth of Ceramic Industry in the state of Uttar Pradesh. Majority of the units at Khurja still use obsolete technology downdraft kilns that have higher production costs, lower profit margins, higher fuel consumption, and higher level of pollution.

##### **4.1.1 Manufacturing Sector**

Pottery & Ceramic Cluster

#### 4.1.2 Service Sector

Nil

#### 4.2 Details for Identified cluster

##### 4.2.1 Name of the cluster **Pottery Cluster Khurja**

1	Principal Products Manufactured in the Cluster	Pottery Cluster Khurja
2	Name of the SPV	Kuteer Evam Hasth Shilp Welfare society Khurja
3	No. of functional units in the clusters	20 (registered) & 60 Units Unregistered
4	Turnover of the Clusters	450 crore
5	Value of Exports from the Clusters	30 crore
6	Employment in Cluster	25000
7	Average investment in plant & Machinery	1 crore
8	Major Issues / requirement	Requirement of Gas for Furnace
9	Presence of capable institutions	CGCRI M/O
10	Thrust Areas	Export of Crockery & Bath Room Items
11	Problems & constraints	Raw material bank

Present status of the cluster: - Common Facility Centre (CFC) is almost completed

## **5. General issues raised by industry association:**

- Availability of Gas through Pipe line(The Pipe line of GAIL is crossing nearby Khurja just 18 Km).
- Requirement of Export Marketing Hub.
- Display Centre for Products
- Availability of uninterrupted Power Supply at lower rate.
- Better road connectivity.
- Enhancement of investment limit in Micro, Small & Medium Enterprises.
- State Industrial Policy: It must be declared.
- Attractive Industrial Policy of neighboring state.
- Various central/ state departments are operating similar nature of activities/ schemes with varying subsidy/ limits, required to be consolidated.
- Better Technology Up gradation Scheme with some mechanism for tracking of application status may be available on line.
- Implementation of online submission of Entrepreneurship Memorandum.
- Better loan scheme for self employment for educated unemployed youths.
- More benefit to micro level enterprises under CGTMSE scheme.
- Interest subsidy to Micro enterprises to attract more entrepreneurs to start new venture.
- MDA scheme should be more attractive.
- Procedure for National Awards should be simplified.
- Various DC (MSME) schemes must be more entrepreneurs friendly.

## 6. Prospects of training programmes during 2012-13

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Designing on Ceramic Items/Computer software/ hardware	05
2	MDP	Accounting/ Marketing	02
3	BSDP		00
4	EDP	For final year ITI students	01
5	IMC	For Industries/ Institution on MSME/ NMCP schemes	06

## 7. Action plan for MSME Schemes during 2012-13

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	About to Complete on Ceramic items ( 90%)
2	ISO – 9000 / 14000/ HACCP reimbursement	Awareness Programme – 01 Reimbursement - 05
3	MSE-MDA	Participation in international fair - 05
4	CLCSS	Reimbursement to enterprises - 04
5	Capacity Building & strengthening of data base	1
6	International cooperation	-
7	TREAD for women	-
8	SVDP	02
9	National awards	-
10	<b>NMCP schemes</b>	
	<b>I. Lean Manufacturing</b>	01
	<b>II Design Clinic</b>	01
	<b>III Market assistance &amp; Tech. up gradation</b>	01
	<b>IV QMS/QTT</b>	01
	<b>V Tech. &amp; quality up gradation support</b>	02
	<b>VI ICT</b>	-
	<b>VII Bar Code</b>	01
	<b>VIII IPR</b>	01
	<b>IX Incubator scheme</b>	00

## **8. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name of the agencies</b>
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industries Centre (DIC), Bulandshahr
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra DIC, Bulandshahr
3.	Land and Industrial shed	DIC, Bulandshahr & UPSIDC, Surajpur Gautam Budh Nagar
4.	Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
5.	For raw materials under Govt. Supply	UPSIC,Agra, NSIC Aligarh
6.	Plant and machinery under hire / purchase basis.	NSIC, Noida/ Agra/Aligarh
7.	Power/ Electricity	UPSEB, Bulandsahar
8.	Technical Know –how.	CGCRI, Khurja & MSME-DI, Agra
9.	Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
10.	Marketing /Export Assistance	MSME-DI, Agra NSIC, Noida/ Agra/Aligarh ECGC, Agra