

**GOVERNMENT OF INDIA**  
**MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES**  
**OFFICE OF THE DEVELOPMENT COMMISSIONER(MSME)**  
**7<sup>th</sup> FLOOR, NIRMAN BHAWAN, NEW DELHI-110108**  
**PHONE : EPABX-011-23063800, 23063802**  
**visit website : [www.dcmsme.gov.in](http://www.dcmsme.gov.in)** **Last Date 31<sup>st</sup> July, 2013**

**NATIONAL AWARDS - 2012**  
**SCHEME FOR OUTSTANDING EFFORTS ENTERPRENEURSHIP**  
**IN MICRO, SMALL AND MEDIUM ENTERPRISES (MSME)**  
**(MSEs RENDERING SERVICES)**

## **1. OBJECTIVES**

The Micro ,Small and Medium Enterprises (MSMEs) in India have undergone a vast development in the last five decades. The MSMEs have registered tremendous growth as also the progress in terms of quality production, exports, innovation, product development and import substitution, very much beyond the expected objectives of setting up MSMEs by the planners of industrial production base in the country. Entrepreneurial efforts have made it possible to produce number of items, which hitherto were imported. In quite a few cases new variants so produced are having additional attributes than their original versions and are capable of solving a multitude of user problems.

This all has become possible owing to the ambitious and visionary spirit of entrepreneurs of MSMEs.

Recognizing the achievements of successful entrepreneurs in MSMEs, Government has decided to encourage such entrepreneurs by giving national awards to Micro, Small and Medium Enterprises for outstanding efforts in entrepreneurship.

## **2. AWARDS**

The awards will be of following categories, details of which are as under .

### **i. National Award For Outstanding Efforts in Entrepreneurship in Micro and Small Enterprises (rendering services)**

First National Award: Rs.1,00,000/- Cash Prize, Certificate and a Trophy.

Second National Award: Rs.75,000/- Cash Prize, Certificate and a Trophy.

Third National Award: Rs.50,000/- Cash Prize, Certificate and a Trophy.

## **3. PERIODICITY & ELIGIBILITY**

The Awards will be given for every calendar year to deserving entrepreneurs managing Micro, Small & Medium Enterprises have permanent SSI registration /have filed Entrepreneurs Memorandum Part II with the authorities notified by respective State Governments/UT Administration in accordance with the provisions contained in the Micro, Small and Medium Enterprises Development (MSMED) Act 2006, which came

into force on 2<sup>nd</sup> October, 2006. The MSMEs should have been in continuous production/services for last three years.

#### **4. CRITERIA**

The evaluation for Award is to be done on the basis of and on the Criteria & Performa for Evaluation and Awarding Marks (Form X-1) specifically designed for the purpose. The critical areas include:

- (i) Growth rate of plant & machinery
- (ii) Growth rate of Annual Sales and profit
- (iii) Obtaining ISO-9000 Series/14000/22000 /HACCP/GMP / equivalent certification
- (iv) Safety Measures
- (v) Technology involved/use & Choice of Technology
- (vi) Customers Satisfaction
- (vii) Modernisation Efforts
- (viii) Standardization-Obtained BIS Mark/ International Standard /equivalent(DGQA, RDSO, GMP /BEE etc)-
- (ix) Export Growth
- (x) Energy Conservation/Efficiency
- (xi) Whether any reward scheme introduced for employees for leading quality circle / productivity/ services-
- (xii) Pollution Control Measures
- (xiii) Future Plan

#### **5. COMPOSITION OF STATE LEVEL SELECTION COMMITTEE ( SLSC)**

The State Level Selection Committee will consist of ---

- (i) The Secretary, Department. of Industries of State/U.T.-Chairman
- (ii) State Director of Industries, Member
- (iii) Member of Parliament (M.P.) from the State/UT, nominated by the concerned State Government, Member
- (iv) Representative of Entrepreneurship Development Institute (EDI) in the State, to be nominated by the State Government, Member
- (v) A representative on one of the lead Banks, Member
- (vi) Representative of one of the State Level Micro & Small Enterprise Association, to be nominated by the State Government, Member
- (vii) Representative of one of the State Level Medium Enterprise Association, to be nominated by the State Government, Member
- (viii) Director, Micro, Small & Medium Enterprises - Development Institute, Member Convener

5.1 State Level Selection Committee after proper screening is to select eligible MSME in order of merit for the consideration of the National Level Selection Committee. Recommendations made by the

State/UT Level Selection Committee that do not conform to the above stipulation will not be considered. MSME should be assessed based on the data/information submitted by the entrepreneur after verification.

5.2 For the purpose of evaluation by the State/UT Level Selection Committee, the Evaluation for awarding marks (Form X-1) is enclosed. The recommendations of the State/UT Level Selection Committee should also accompany the break-up of marks on Form X-1 (duly completed).

5.3 Minimum qualifying marks as per criteria for consideration by the National Level Selection Committee for any type of Award will be 60 percent. There will be no bar for an Awardee to be nominated or considered for a higher Award in the subsequent year(s). The Awardees should not be nominated or considered for the same or lower Award in the subsequent 5 year(s).

5.4 State/UT Level Selection Committee while recommending the names for National Awards would institute such inquiries as may be necessary to satisfy themselves that the entrepreneur has been abiding by all statutory requirements in vogue, is maintaining the proper documentation and is also not involved in any economic/other offence for which enquiry/legal action is pending. The MSME status of the enterprise for the Award year be specifically verified and certified keeping in view the investment limit permissible in Plant & Machinery as also other norms in vogue and in accordance with the provisions contained in the Micro, Small and Medium Enterprises Development (MSMED) Act, 2006, which has since come into force from 2<sup>nd</sup> October, 2006.

5.5 A Committee consisting of the representative of Director, MSME-DI and a representative of the Directorate of Industries of the State/U.T. may visit the MSME to verify (on behalf of Selection Committee) the information furnished in the application form including details of technology, performance, quality, MSME status, growth rate/trend etc. and prepare a report for consideration of SLSC while finalising its recommendations.

5.6 State Level Selection Committee may send original copy of application duly recommended by alongwith evaluation of marks as per criteria format (duly completed) to the office of the Development Commissioner (MSME), Ministry of MEME, Govt. of India, 7<sup>th</sup> Floor, A-Wing, Nirman Bhawan, New Delhi-110108, latest by **14<sup>th</sup> August, 2013**.

## **6. COMPOSITION OF NATIONAL LEVEL SELECTION COMMITTEE(NLSC)**

The National Level Selection Committee will consist of ---

- (i) Additional Secretary & Development Commissioner, (MSME), Ministry of MSME, Govt. of India.--Chairman
- (ii) Two Secretaries, Department of Industries of State Govt to be nominated by Govt. of India. - Member
- (iii) A representative of the Reserve Bank of India or SIDBI or Nationalized Banks as nominated by the Govt. of India, Member
- (iv) Representative of Bureau of Indian Standards (BIS), Member
- (v) Secretary, Department of Science & Technology (DST), or his Nominee Member
- (vi) Representative of Director General of Foreign Trade (DGFT)/Ministry of Commerce, Member
- (vii) President Indian Council of Small Industries, Kolkata, Member

- (viii) President, Laghu Udyog Bharti , Member
- (ix) President, Federation of Associations of Small Industries of India( FASII ), Member
- (x) Additional Development Commissioner O/o DC(MEME)- Member Convener

NLSC will select the awardees on the basis of merit and its decision will be final.

## **7. METHODOLOGY**

For purposes of selecting MSME for consideration for awards, the following procedure will be observed :-

- (i) The eligible Enterprises will send their nominations in the prescribed Performa in duplicate (with original only on the prescribed form) to Director, MSME-DI of the State where their MSMEs is registered/have filed Entrepreneurs Memorandum (EM)-Part-II.
- (ii) State Level Selection Committee will select MSME for the Award-2012 and award marks on the Criteria proforma (**Form X-1**) enclosed.
- (iii) The recommendations of the SLSC received without break-up of marks on Form X-1 and those on Application form will not be considered by the National Level Selection Committee.
- (iv) The applications will further be scrutinized by the technical group of the office of the DC(MSME) for evaluating the mark for submitting before NLSC for selecting the awardees
- (v) Qualifying marks as per criteria for consideration by the National Level Selection Committee will be 60%.

## **8. PRIVILEGE**

The Award winners are given second AC sleeper class Railway fare for to and fro journey performed by them by shortest route from location of the enterprise and daily allowance as per rules to attend the award function. The winners of the awards shall have the privilege of allowing their employees to wear labels, pins, ties or other distinctive badges with the symbol of the Awards indicating the year of Award inscribed on it. The entrepreneurs can also use the symbol on their letterheads or any advertisement issued along with the year of the award. The amount of cash prize received by winners is exempted under section 10(17) of Income Tax Act 1961.

## **9. TO WHOM TO APPLY**

The eligible enterprises will send their nominations in the prescribed Performa in duplicate to Director, MSME-DI of the State where their MSME is registered/have filed Entrepreneurs Memorandum. The application could also be routed to Convener through Director of Industries of State/General Manager, District Industries Centre by ensuring that it reaches to the Convener by the last date of submission of application ie. **31<sup>st</sup> July, 2013**.





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**(Application Form to be submitted in duplicate**  
**Original for DC (MSME) and duplicate for MSME-DI)**

**Last Date : 31<sup>st</sup> July, 2013**

**N.B. : Original or downloaded**

**Application Form in same colour should only be used.**

**Application Fee Rs. 250/- (General category)**

**Rs. 125/- (SC/ST category)**

**(through Demand Draft only drawn in**  
**favour of 'Pay & Accounts Officer (MSME)**

**payable at New Delhi**

## **IMPORTANT**

1. Please carefully read instructions given in the application form, before fillings up the same. Application is liable to be rejected if deviation from instructions are noticed.
2. The completed application form in original or downloaded on same colour paper in duplicate alongwith Annexures etc. be submitted to Director, MSME-DI (formerly SISI) located in the State.
3. All the claims should be supported with documents/reports/certificates/notifications/ Photos etc.
4. Each & every document should be given page no. and properly tagged/perfect binding/ spiral binding alongwith Application Form.



(Application Form to be submitted in duplicate)

**PART-I**

Please affix one passport size photo and attach two extra in a plastic cover. Write your name on the back of the extra photos.

To  
The Director,  
MSME-DI (formerly SISI)

1. Name of Entrepreneur (Both in Hindi - Devanagari and English - Roman Script)

(Hindi): -----  
-----

(English): -----  
-----

2. Name and address of Enterprise

(Hindi ): -----  
-----  
-----

जिला ----- राज्य ----- पिनकोड -----

(English): -----  
-----  
-----

District ----- State -----

Pin Code -----

STD Code & Telephone Numbers :

Tel. (O) : -----

Tel. (R) : -----

Mobile No. : -----

Fax No. -----

E-mail -----





13. Please give an affidavit on non-judicial stamp paper duly attested by Notary that you have cleared your income tax dues. **Enclose as Annexure-7**

Please give an affidavit on non-judicial stamp paper duly attested by Notary that Enterprise/entrepreneur is not involved in any Economic or other offence for which legal action/enquiry is pending. **Enclose as Annexure-8**

Note : Please enclose all the documents Valid for the period from 1<sup>st</sup> April, 2009 to 31<sup>st</sup> March, 2012. (2009-10, 2010-11 & 2011-12)

All the claims should be supported with documents/reports/certificates/notifications/Photos etc.

### Part-II

Items	2009-10	2010-11	2011-12
Original investment in Plant & Machinery/ Equipment(Rs. in lakh) cumulative upto 31 <sup>st</sup> March			
No. of Employees as on 31 <sup>st</sup> March			
Value of Annual Sales of Products/Services/ Job Work(Rs.in lakh)			
Net Profit (after taxes) (Rs. in lakh)			
Export-Direct /(Rs.in lakh)			

Enclose Audited Balance Sheet for each year. Above figures should be highlighted in balance sheet. **Enclose as Annexure-9**

1. Whether Enterprises has essential equipments required for providing services. If yes, give details and attach documentary proof (for the period 2009-2010, 2010-2011 & 2011-12)

**Enclose as Annexure-10**

2. Please give the details of the Plant & Machinery and its purchased value yearwise i.e. 2009-2010, 2010-2011 & 2011-12. Give details and attach documentary proof & certified by Chartered Accountant.

**Enclose as Annexure-11**

3. Please give the details of the Employees yearwise i.e. 2009-2010, 2010-2011 & 2011-12. Give details and attach documentary proof & certified by Chartered Accountant.

**Enclose as Annexure-12**

4. Please give the details of the annual sales yearwise i.e.2009-2010, 2010-2011 & 2011-12. Give details and attach documentary proof & certified by Chartered Accountant.

**Enclose as Annexure-13**

5. Please give the details of the net profit (after taxes) of products / process/services yearwise i.e.2009-2010, 2010-2011 & 2011-12. Give details and attach documentary proof & certified by Chartered Accountant.

**Enclose as Annexure-14**

6. Use and Choice of Technology. Give details and attach documentary proof.

(i) Self developed superior to conventional)

(ii) Conventional

**Enclose as Annexure-15**

7. Whether First Generation Entrepreneur. Give details and attach documentary proof. **Enclose as Annexure-16**
8. Value of Exports (Direct) during the period . **Enclose as Annexure-17**  
 Note: In case due to specific services /supplies to strategic organizations (viz. Defense etc. where exports not permissible, marks may be awarded on the basis of average growth rate of supply to strategic organizations. Please give details and attach the documentary evidence.

Year	Value of Services Exported/Supplied to Strategic Organizations (Rs./lakh)	Name of Products
2009-10		
2010-11		
2011-12		

9. Is your enterprise certified for ISO-9000/14000/18000/22000/HACCP/GMP/other equivalent Certification? If yes, give details and attach documentary proof, (for the period 2009-2010, 2010-2011 & 2011-12) **Enclose as Annexure-18**
10. Standardization. Give details and attach documentary proof. **Enclose as Annexure-19**  
 (i) Services conforming to user's Specification  
 (ii) Services conforming to enterprise's Specification
11. Modernization efforts. Give details and attach documentary proof. **Enclose as Annexure-20**
12. Pollution Control Measures. Attach Certificates from Competent Authority. **Enclose as Annexure-21**  
 Note : (If these measures are not applicable to this industry subject to presentation of relevant NOC from the Competent Authority/ Enterprise exempted by State Govt.
13. Do you adopt Safety Measure. Please give details and attach the documentary evidence. **Enclose as Annexure-22**
14. Whether enterprise conserves energy? If yes, give details with supporting documents. **Enclose as Annexure-23**
15. Employees Welfare Measures. Give details with supporting documents. **Enclose as Annexure-24**  
 (i) ESI  
 (ii) CPF  
 (iii) Bonus/others
16. Whether any reward scheme introduced for employees for suggesting improvements leading quality / productivity/services. Please give details and attach the documentary evidence **Enclose as Annexure-25**
17. Whether any training provided to staff / officials to upgrade Skill. Please give details and attach the documentary evidence. **Enclose as Annexure-26**
18. Customers satisfaction and feed back report. Please give details and attach the documentary evidence **Enclose as Annexure-27**

19. Whether Enterprise has redressing system for customers complaints. Please give details and attach the documentary evidence. **Enclose as Annexure-28**
20. Qualification of Entrepreneur as on 31.3.2012. Please give details and attach the documentary evidence. **Enclose as Annexure-29**
21. Future Plan/Vision (Vision to develop better services in future to increase customers Please give details and attach the documentary evidence **Enclose as Annexure-30**
22. Strategic Initiatives (Strategic initiatives taken to transform the enterprise to meet change in business environment in next 3 years. Please give details and attach the documentary evidence **Enclose as Annexure-31**
23. Please give write up of not more than 300 words about yourself, your enterprise and the products(s) manufactured/service(s) rendered by indicating your achievements to justify as to why your application deserves to be considered for the award. **Enclose as Annexure-32**

I certify that the above information furnished by me is correct. I undertake to refund the cash prize, return the trophy and certificate, if awarded to me, in case it is ever found that the information furnished above was incorrect. Further I may also be liable for any action under the law of the land for any false declaration.

**SIGNATURE OF THE ENTREPRENEUR**  
**SEAL OF THE ENTERPRISE**

**Place :**

**Date :**



**Addresses of MMSE-DIs where Application Forms of National Award to be submitted**

S. No.	State	Address	Telephone No.
1.	Andhra Pradesh	Director, MSME-DI, Narsapur Cross Roads, Bala nagar, Hyderabad-500037	Ph :040-23078857, (Tel. Fax) 040-23078131/32/33 dcdi-hyd@dcmsme.gov.in
2.	Assam	Director, MSME-DI, Industrial estate Bamuni Maidan, Guwahati -781 021.	Ph :0361-2550052, 2550073 Fax :0361-2550298 dcdi-guwahati@dcmsme.gov.in
3.	Arunachal Pradesh	Director, MSME-DI, Apidfc building, 'C' sector, Itanagar -791111.	0360-2291176, brsisiitanagar@yahoo.co.in
4.	Andaman & Nicobar Islands	Director, MSME-DI, VIP Road, Jungle Ghat, Post box no.547, Portblair-744103	Ph : 03192-252308
5.	Bihar	Director, MSME-DI, Goshala Road, P.o. Ramna, Muzaffarpur-842 002.	Ph :0621-2282486, Fax:- 2284425 dcdi-mzfpur@dcmsme.gov.in
		Director, MSME-DI, Patliputra Industrial, Estate, Patna -800 013.	Ph : 0612-2262719, 0612-2262186 0612- 2262208, Fax :0612-2261677 dcdi-patna@dcmsme.gov.in
6.	Chhattisgarh	Director, MSME-DI, Near urkala railway station, Girgaon, Raipur	Ph :0771-2102700 dcdi-raipur@dcmsme.gov.in url:-www.msmediraipur.com
7.	Dadra & Nagar havelli	Director, MSME-DI, Masat Industrial Estate, Silvassa-396230	0260-2640933,2643103 brdcdi-silv@dcmsme.gov.in
8.	Delhi	Director, MSME-DI, Okhla Industrial Estate, New Delhi -110 020.	Ph :011-26847223,26838118/269 Fax :011-26838016 dcdi-ndelhi@dcmsme.gov.in
9.	Goa	Director, MSME-DI, Opp. Konkan railway station. (Kepem Road), P.O.Box 334, Margao-403601	Ph :0832-2705092/93,2725979 Fax :0832-2705094 dcdi-go@dcmsme.gov.in
10.	Gujarat	Director, MSME-DI, Harsiddh chamber, 4 <sup>th</sup> floor, Ashram Road, Ahmedabad-380014	Ph :079-27540619 , 079-7544248 079-7543147 dcdi-ahmbad@dcmsme.gov.in
11.	Haryana	Director, MSME-DI, Industrial Development colony, Near ITI, Kunjpura Road, Karnal -132 001.	Ph :0184-2230910 Fax :0184-2231862 dcdi-karnal@dcmsme.gov.in
12.	Himachal Pradesh	Director, MSME-DI, Electronics Complex Chambaghat, Solan -173213.	Ph :01792-230766, Fax :01792-230265 dcdi-solan@dcmsme.gov.in
13.	Jammu & Kashmir	Director, MSME-DI, Digiana Industrial Estate Jammu -180 004.	Ph :0191-2431077 Fax :0191-2450035 dcdi-jammu@dcmsme.gov.in
14.	Jharkhand	Director, MSME-DI, 3rd Floor, (RIADA), Numkum Industrial Area, Samlong, Ranchi -834010.	Ph :0651-2544161/392 Fax :0651-2544743 dcdi-ranchi@dcmsme.gov.in
15.	Karnataka	Director, MSME-DI, Rajaji nagar, Industrial Estate Bangalore -560 044.	Ph : 080-23151540/582/583 Fax :080-23144506 dcdi-bang@dcmsme.gov.in
		Director, MSME-DI, Industrial Estate, Gokul Road,Hubli -580 030	Ph :0836-2332334/2330589/2335634 Fax :0836-2330389 dcdi-hubli@dcmsme.gov.in url : www.sisihubli.com
16.	Kerala	Director, MSME-DI, Kanjany Road,,A yyanthole, Thrissur -680 003.	Ph :0487-2360216/686 Fax :0487-2360216 dcdi-thrissur@dcmsme.gov.in

S. No.	State	Address	Telephone No.
17.	Lakshadweep	Director, MSME-DI, Nucleus cell, Amini island, Lakshadweep-682552	04897-273345 brdcdi-laks@dcmsme.gov.in
18.	Madhya Pradesh	Director, MSME-DI, 10, industrial estate, polo, ground, Indore -452 003	Ph :0731-2420723 /2421048 dcdi-indore@dcmsme.gov.in
19.	Maharashtra	Director, MSME-DI, Kurla Andheri Road, Saki Naka, Mumbai -40072	Ph.:022-28576090/28573091/28579092 Fax:022-28570663 dcdi-mumbai@dcmsme.gov.in
		Director, MSME-DI, C- Block, CGO Complex, seminary hill,, Nagpur -440 006.	0712-2511985/2510352 dcdi-nagpur@dcmsme.gov.in
20.	Manipur	Director, MSME-DI, C-17/18, Takyelpat Industrial Estate, Imphal -795 001.	Ph :0385-2449096 / 2449096(fax) dcdi-imphal@dcmsme.gov.in
21.	Meghalaya	Dy.Director, MSME-DI, Lower lachimiere, Shilong-793001	0364 2223349 brdcdi-shil@dcmsme.gov.in
22.	Mizoram	Dy. Director, MSME-DI, Upper Republic Road, Aizwal	0389-2323448 brdcdi-aizw@dcmsme.gov.in
23.	Nagaland	Dy. Director, MSME-DI, Industrial Estate, Dimapur-795001, Nagaland	03862-248552 brdcdi-dima@dcmsme.gov.in
24.	Odisha	Director, MSME-DI, Vikas Sadan, College square, Cuttack -753 003.	Ph :0671-2548006/077/049 Fax :0671-2611958 dcdi-cuttack@dcmsme.gov.in
25.	Punjab/ Chandigarh	Director, MSME-DI, Industrial Area -B, Ludhiana -141 003	Ph :0161-2531733/735, Fax :0161-2533225 dcdi-ludhiana@dcmsme.gov.in url : www.msmedildh.gov.in
26.	Rajasthan	Director, MSME-DI, 22, Godown, Industrial Estate, Jaipur-302 006.	Ph :0141-2212098/3099/ 0553 Fax :0141-2210553 dcdi-jaipur@dcmsme.gov.in
27.	Sikkim	Director, MSME-DI, Tadong housing colony, P.o. Tadong,Gangtok -737102	Ph :03592-231262 /880 Fax :03592-231262 dcdi-gangtok@dcmsme.gov.in
28.	Tamil Nadu	Director, MSME-DI, 65/1,GST Road, Guindy, PB- 3746, Chennai -600 032	Ph :044-22501011 , 044-22501475 044-22501785, Fax :044-22341014 dcdi-chennai@dcmsme.gov.in url : www.msmedichennai.com
29.	Tripura	Director, MSME-DI, 21,Harish Thakur road, Agartala -799001	Ph :0381-2322640, Fax :0381-2326570 dcdi-agartala@dcmsme.gov.in Url:- www.tripura.nic.in/msmediagartala
30.	Uttar Pradesh	Director, MSME-DI, 107, industrial estate, Kalpi road, Kanpur -208 012.	Ph :0512-2295070 , 0512-2295071 0512-2295073, Fax :0512-2220831 dcdi-kanpur@dcmsme.gov.in
		Director, MSME-DI, 34, Industrial Estate, Nunhai, Agra -282 006.	Ph :0562-2280879, Fax :0562-2280882 dcdi-agra@dcmsme.gov.in
		Director, MSME-DI, E-17/18, Industrial estate, Naini, Allahabad -211 009.	Ph :0532-2697468/6810 Fax :0532-2696809 dcdi-allbad@dcmsme.gov.in
31.	Uttrakhand	Director, MSME-DI, Kham Bungala , campus,kaladungi Road, Haldwani -263139.	Ph :05946-228353 Fax :05946-221053 dcdi-haldwani@dcmsme.gov.in
32.	West Bengal	Director, MSME-DI, 111 & 112, B.T. Road, Kolkata -700 035.	Ph :033-25770595/598 Fax :033-25775531 dcdi-kolkatta@dcmsme.gov.in

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**(MSEs RENDRING SERVICES)**

**(Forms X-I Criteria & Performa for Evaluation and Awarding Marks)**

Note: For Evaluation and awarding marks , achievements for the period from 1<sup>st</sup> April 2009 to 31<sup>st</sup> March, 2012 ie 2009-10, 2010-11 & 2011-12 or as specified in the application form for all points should only be considered. Marks should be awarded on the basis of documentary evidence.

- A. Name of the Enterprise** \_\_\_\_\_
- B. Products** \_\_\_\_\_
- C. Type of Enterprise (Micro or Small or Medium)** \_\_\_\_\_
- D. State** \_\_\_\_\_

S. No.	Parameters for Awarding Marks	Maximum Marks	Marks allotted by State Level Selection Committee	Marks suggested by Technical Division	Brief comments
(1)	(2)	(3)	(4)	(5)	(6)
1.	Whether Enterprises has essential equipments required for providing services (Ref. Annex-10)	5			
2.	Investment in Plant & equipments Growth (Ref. Annex-11)	4			
	(i) Rising - 4 Marks				
	(ii.) Stable or 10% of base year-- 2 Marks				
	(iii) Erratic - 1 Mark				

	(iv) Falling - 0 Mark				
3.	<b>Employment Growth (Ref. Annex-12)</b>	4			
	(i) Rising -4 Marks				
	(ii.) Stable or 10% of base year-- 2 Marks				
	(iii) Erratic - 1 Mark				
	(iv) Falling - 0 Mark				
4.	<b>Growth Annual sales of Services/Job work (Ref. Annex-13)</b>	8			
	(i) Average growth rate up to 10%- 2 Marks				
	(ii.) Average growth rate above 10% to 20%- 4 Marks				
	(iii) Average growth rate above 20% to 30%- 6 Marks				
	(iv) Average growth rate above 30%- 8 Marks				
	(v) No growth - 0 mark				
5	<b>Profit Growth (After Taxes) (Ref. Annex-14)</b>	8			
	(i) Average growth rate up to 10%- 2 Marks				
	(ii.) Average growth rate above 10% to 20%- 4 Marks				
	(iii) Average growth rate above 20% to 30%- 6 Marks				
	(iv) Average growth rate above 30%- 8 Marks				
	(v) No growth - 0 mark				
6	<b>Use and choice of Technology (Award marks for any one of the following categories) (Ref. Annex-15)</b>	6			
	(i) Self developed superior to conventional ) -6 Marks				
	(ii) Conventional - 3 Marks				
7	<b>Whether First Generation Entrepreneur (Ref. Annex-16)</b>	3			
	(i) First Generation - 3 Marks				
	(ii) Others - 2 Marks				



8	<b>Export (Direct)</b> <b>(Ref. Annex-17)</b>	3			
	(i) 3 years export -3 Marks				
	(ii) 2 years export -2 Marks				
	(iii) 1years export -1 Mark				
	(iv) No export - 0 Mark				
9	<b>Obtaining ISO-9000 Series/14000/22000 /HACCP/ equivalent certification - (Marks any one of may be given)</b> <b>(Ref. Annex-18)</b>	6			
	(i) 3years and above-6 Marks				
	(ii) less than 3years - 4 marks				
10	<b>Standardization (Mark anyone from (i) and (ii))</b> <b>(Ref. Annex-19)</b>	6			
	(i) Services conforming to user's Specification -6 Marks				
	(ii) Services conforming to enterprise's Specification - 3 Marks				
11.	<b>Modernization efforts-4 Marks</b> <b>(Ref. Annex-20)</b>	4			
	(i) Excellent with supporting documents-4marks				
	(ii) Good -2 marks				
	(iii) No such initiatives taken -0 marks				
12	<b>Pollution Control Measures</b> <b>Note:(Full marks be given if these measures are not applicable to this enterprise subject to submission of relevant NOC / Notification from the Competent Authority)</b> <b>(Ref. Annex-21)</b>	5			
	Yes- 5 Marks				
	No- 0 marks				
13.	<b>Safety Measures -</b> <b>(Ref. Annex-22)</b>	4			
	(i) Excellent with supporting documents-4 marks				

	(ii) Good -2 marks				
	(iii) No such initiatives taken -0 marks				
14.	<b>Energy Efficiency Measures (Ref. Annex-23)</b>	4			
	(i) Excellent with supporting documents-4 marks				
	(ii) Good -2 marks				
	(iii) No such initiatives taken -0 marks				
15.	<b>Employees Welfare Measures (full marks may be awarded on submission of documentary proof, If not applicable,. (Ref. Annex-24)</b>	3			
	(i) ESI / Healthcare facilities - 1 Mark				
	(ii) CPF- 1 Mark				
	(iii) Bonus / other incentives - 1 Mark				
16	<b>Whether any reward scheme introduced for employees for suggesting improvements leading quality/ better services (Ref. Annex-25)</b>	4			
	(i) Excellent with supporting documents-4 marks				
	(ii) Good -2 marks				
	(iii) No such initiatives taken -0 marks				
17	<b>Whether any training provided to staff / officials to upgrade Skill (Ref. Annex-26)</b>	4			
	(i) Yes, with supporting documents-4 marks				
	(iii) No - 0 marks				
18	<b>Customers Satisfaction / feed back report (Ref. Annex-27)</b>	5			
	(i) Excellent with supporting documents-5 marks				
	(ii) Good -3 marks				
	(iii) No such initiatives taken -0 marks				
19	<b>Whether Enterprise has redressing system for customers complaints (Ref. Annex-28)</b>	3			

	i. Yes, with supporting documents- 3 Marks				
	ii. No.,- 0Mark				
20	<b>Qualification of Entrepreneur as on 31.3.2011 (Mark any one) (Ref. Annex-29)</b>	5			
	(i) Post Graduate/ Degree in Engineering - 5 marks				
	(ii) Others- 3 marks				
21	<b>Future Plan/Vision (Vision to develop better services in future to increase customers (Ref. Annex-30)</b>	3			
	(i) Excellent with supporting documents-3 marks				
	(ii) Good -2 marks				
	(iii) No such initiatives taken -0 marks				
22	<b>Strategic Initiatives (Strategic initiatives taken to transform the enterprise to meet change in business environment in next 3 years ) (Ref. Annex-31)</b>	3			
	(i) Excellent with supporting documents-3 marks				
	(ii) Good -2 marks				
	(iii) No such initiatives taken -0 marks				
	<b>Total</b>	<b>100</b>			

**Signature**  
**Name and Designation of**  
**Marks Evaluation Officer**  
**of MSME-DI/ DC(MSME)**

**Example :** Average growth rate =

	<b>Ist year</b>	<b>II year</b>	<b>III year</b>
	Rs. 10.00 Lakh	Rs. 12.00 Lakh	Rs. 20.00 Lakh

$$\text{Growth rate I to II year} = \frac{(12 - 10) \times 100}{10} = 20\%$$

$$\text{Growth rate II to III year} = \frac{(20 - 12) \times 100}{20} = 40\%$$

$$\text{Average growth rate} = \frac{20 + 40}{2} = 30\%$$

**RECOMMENDATIONS OF THE STATE/UT LEVEL SELECTION COMMITTEE (SLSC)**

Name of the enterprise : -----

State : -----

Marks Awarded out of 100	
Position in order of merit in case more than one unit is being recommended from the State/UT	

**Recommendation :-** Certified that M/s ..... is a Micro or Small or Medium Enterprise duly registered with State Directorate of Industries/have filed EM and is located at ..... We have gone through the submissions made by the entrepreneur and after thorough scrutiny have found it to be a fit case for consideration by the National Level Selection Committee for National Award - 2012 for Micro, Small & Medium Enterprise. Further that the entrepreneur/his Enterprise is not involved in any case of economic or other offence for which enquiry/legal action is pending.

Name & Address of the Members	Designation	Recommended	Signature
	Chairman		

Note: Status of MSMEs will be considered in accordance with the provisions contained in the Micro, Small and Medium Enterprises Development (MSMED) Act. 2006, which has since come into force from 2 October 2006.